



Putting It in Writing Together

Experience the art of collaborative writing

What you bring

Authentic, original ideas about your work
The passion that brings those ideas to life
The capacity to inform the dialogue
A deep understanding of the issue
Experience, knowledge and expertise

What I bring

The perspective of your readers
New ways to share your ideas
Words that inspire action
A nuanced understanding of your work
Experience, respect and collegiality

Why team up with me? Because I've ...

- founded and led system-changing non-profits
- relied on writing skills to raise the profile of new entities, including Ashoka-US
- articulated the case for profound social change
- distilled complex ideas into plain English
- profiled 100+ leading social entrepreneurs in *Recognizing Outstanding Innovators (ROI)*
- supported the success of innovators like you

Examples:

Barbara: Refreshing to read such a clear plan. I didn't get a strong sense of the program's emotional impact. Might be worth adding a few lines aimed at the heart of readers. *Charlotte: Good point. Never forget the power of the word to make it come alive. I took you up on all your comments and even your words. Thanks.*
-Charlotte Frank, Co-founder, *The Transition Network*

Barbara: [This](#) is spot on! Here are some suggestions - see what you think. We need to make the case that your way is the best way to get the desired results. *Alisa: Thank you for your clarity and insights! I've accepted all your edits and added some of my own. Besides needing your wisdom on content, I need your red pen!*
-Alisa Del Tufo, Founder, *Threshold Collaborative*

These things are important to me, these things I write. I embrace the notion of collaboration - and other people should, too. -Charlie Kaufman

Let's "track changes together" so your proposals, letters of intent and promotional materials capture and communicate your story and compel your audiences to act!

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